Robin Raskin

Robin Raskin is a long-time journalist, author, publisher, event producer and advocate for integrating technology into lifestyle. She was one of the early editors of PC Magazine, and one of the first women in technology publishing. Later she founded FamilyPC and helped to create Yahoo!Tech as well as other tech-forward publications. She’s the author of 6 books on kids and technology and appeared regularly on CBS and other networks.

Most founded Living in Digital Times (LIDT), the producers of a number of notable conferences and expos at CES (the Consumer Electronics Show) and at conferences and events worldwide. The company’s trademark events include: The Last Gadget Standing, Digital Health Summit, FashionWare, Fitness Tech Summit, Kids@Play Summit, High Tech Retailing, Wearable Tech Summit and others. Raskin successfully sold the company in January 2020 and continues to consult for CTA and other technology clients. Her newest endeavor, the Virtual Events Group, focuses on creating a community to explore the newly empowered virtual events and future of the meetings industry. She also writes a weekly column about the intersection of technology and the economy for Techonomy.

Raskin plays an active role in high-tech policy issues. She has served on the National Academy of Sciences committee to explore Internet Safety and testified at many Congressional hearing to promote a safe Internet. She won the Lifetime Achievement award from the Consumer Technology Association in 2020.

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Raskin lives in NYC and the Hudson Valley with her husband. Her three grown children are now occasional “drop-ins”.