

## Stephen Ibaraki's work with UN, ITU and WSIS

UN ITU XPRIZE Foundation AGGS (AI for Good Global Summit June 7-9th): the world's first and largest UN partnered summit on AI involving 21 UN organizations, XPRIZE, governments, industry, academia, civil society, top researchers, top science communities. Results exceeded expectations and went viral to be the largest summit of its kind ever with 500+ experts on premise, 5000 plus livestreaming, 400+ million engaged via media and growing, 30+ million social media and growing. Trending No.1 on social media.

This week after the summit, I was invited to speak at the World Summit on the Information Society (WSIS) June 12-16th (still in Geneva as I write this summary report) thus: 1. chaired and keynoted the ITU on AI for Good WSIS session; 2. spoke on AI for Good at the WSIS UNDESA session on private investment supporting ICT development and SDGs; [For IFIP ... 3. spoke on AI for Good at the WSIS IFIP session on Cybersecurity in the age of AI.] One added item. ITU wanted a Quantum expert for WSIS, sent an invitation to DWAVE but got no reply so asked if I could help. I know the board chairman, Paul Lee and we got their top scientist to be at WSIS. I participated for two hours and would recommend them for IFIP Insights or news. There is a link to the session at the end of this report.

Note: While moderating the opening Welcome Session at AGGS introducing the UN SG (Secretary General), XPRIZE Foundation Founder, UN ITU SG, XPRIZE Foundation CEO; concurrently I was keynoting on AI for Good at the Digital Africa Conference in Nigeria (I had pre-recorded my keynote).

My role for AGGS: Founder of AGGS; founding member steering committee; founding chairman outreach committee (and previously a founder of the largest financial services CEO only summit held January 2017 in San Francisco, FSR Fintech Ideas Festival with 92.7 Trillion USD in managed assets.).

Hosted all meetings, attracted top speakers from every sector including opening keynotes (Chairman Stadler), Corporates (Peter Lee VP MS AI and Research), Academia (Pedro Domingos), ...etc..

**Objectives:** IFIP (and related programs) recognition globally is a challenge. How do you solve this?

Solution: Inject IFIP into every meeting and discussion highlighting IFIP value.

Focus only on measurable (and successful) value delivery to the United Nations ITU and XPRIZE so that I can then spotlight IFIP, build/grow IFIP recognition, be able to involve IFIP from my "trusted" recommendations due to concentrated value delivery to UN ITU and XPRIZE (all donated). By building the IFIP brand, programs under IFIP will be readily recognized such as providing special rates for IP3 representation at WSIS. [This year, at WSIS, IFIP IP3 had the largest audience attend by a large measure.]

This started with 23 deliverables for the WTSA (world telecom standardization assembly held every four years in October 2016), annual ITU flagship conferences Telecom World and Kaleidoscope (November 2016). Whenever they asked for something I never said NO – even when overscheduled with work and producing -- so they kept asking and I kept delivering.

### **Outcomes from Summit:**

Mike Hinchey IFIP President invited as plenary moderator/speaker, invited as speaker for second plenary session and on ethics breakthrough session. Interview with Mike appearing in multiple ITU channels from WTSA on AI for Good. Mike invited to write article on ethics for ITU Magazine which appeared in the magazine and then appeared in five ITU channels: IT blog, IT Newslog, IT AI main page, IT AI for Good main page. All of which highlighting IFIP value and brand. In addition, Mike was invited to private lunch with the UN ITU Secretary General with Industry VIPs and Academic VIPs.

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Mike was invited to private meeting with UN ITU Director Chaesub Lee about how ITU could work even more closely together – I would be at the meeting to broker the closer relationship. Plus Mike was invited to all special VIP events including matchmaking. Mike was invited to live UN ITU AGGS interview and interviews with 47 global media plus with documentary crew. I have a post-summit interview with Mike that when completed will appear in four ITU channels.

Roles played by IFIP IP3 members:

- Frits Bussemaker, IFIP GIC Director, invited as breakthrough moderator
- David O'Leary, IFIP GIC Director, invited as breakthrough session speaker and with a featured interview at AGGS
- 400 million plus global engagement and growing via media (as of June 17th), plus millions more with social media 30 million plus
- The largest ever gathering of top leaders from diverse communities to work on guidance for AI for Good with more than 500 experts with 5000+ webcast connections
- The largest gathering of UN organizations – 21 with ITU to discuss AI
- 47 Accredited press in attendance + 1 film-maker – record breaking for an AI summit
- Record breaking social media coverage

*Stephen Ibaraki, June 2017, Geneva Switzerland.*