

## Stephen Ibaraki's work with UN, ITU and WSIS

UN ITU XPRIZE Foundation AGGS (AI for Good Global Summit June 7-9th): the world's first and largest UN partnered summit on AI involving 21 UN organizations, XPRIZE Foundation, governments, industry, academia, civil society, top researchers, top science communities. Results far exceeded expectations and went viral to be the largest summit of its kind ever with 500+ experts on premise, 5000 plus livestreaming, 300+ million engaged via media and growing immediately after the summit, 30+ million social media and growing. Trending No.1 on social media.

The week after the summit, Stephen was invited to speak on AI for Good at the World Summit on the Information Society (WSIS) June 12-16th thus:

1. Chaired and keynoted the WSIS ITU post-summit briefing on the AI for Good Global Summit;
2. Spoke on AI for Good at the WSIS UNDESA session on private investment supporting ICT development and SDGs;
3. Spoke on AI for Good at the WSIS IFIP session on Cybersecurity in the age of AI.

One added item. ITU wanted a Quantum expert for WSIS and Stephen confirmed the scientist through the board chairman. Stephen participated for two hours and would recommend them for IFIP Insights or news.

Note: While moderating the opening Welcome Session at AGGS introducing the UN SG (Secretary General), XPRIZE Foundation Founder, UN ITU SG, XPRIZE Foundation CEO; concurrently Stephen was keynoting on AI for Good at the Digital Africa Conference in Nigeria.

### **Stephen's role for AGGS:**

- Founder of AGGS;
- Founding member steering committee;
- Founding chairman outreach committee (and previously a founder of the largest financial services CEO only summit held January 2017 in San Francisco, FSR Fintech Ideas Festival with 92.7 Trillion USD in managed assets);
- Hosted all steering and outreach meetings;
- Attracted top speakers from every sector including opening keynotes (Chairman Stadler), Corporates (Peter Lee VP Microsoft AI and Research), Academia (Pedro Domingos), ...etc...

### **Objectives:**

IFIP (and related programs and society/association) recognition globally is a challenge. How do you solve this?

### **Solution:**

Highlighting IFIP and its federation membership of computing societies/associations value and programs. As a result, IFIP and societies/associations members of IFIP will be readily recognized such as providing special rates for IP3 representation at WSIS. [This year, at WSIS, IFIP IP3 had the largest audience attend by a large measure.]

### **AI for Good work started in 2015:**

Stephen's work started with deliverables at the UN New York HQ WSIS Review Briefings for the UN General Assembly President three times July, October, and December 2015 where he introduced AI and its impact on WSIS and SDGs. Stephen also arranged the first Big Data and AI/ML briefing for technology heads for all UN Agencies in October 2015. In May, after a year of extensive research, Stephen keynoted the No. 1 conference, International Conference on Software Engineering, where he spotlighted AI and the UN SDGs again laying the seeds for AI for Social Good. The work continued with meetings with the ITU in early May 2016 where Stephen continued to emphasize the importance of AI and the SDGs (Sustainable Development Goals) and this led to the AI for Good Global Summit.

He further provided the introduction of ITU to XPRIZE AI and hosted the partnership meetings which led to the ITU partnering with XPRIZE AI.

To continue to build the momentum for AI for Good, Stephen Chaired and Keynoted on AI for the WTSA (World Telecom Standardization Assembly held every four years in October 2016) where AI for Good was formally announced including in the first interview video on AI for Good <http://www.itu.int/en/ITU-T/AI/Pages/default.aspx> . This work was advanced by Stephen chairing and keynoting on AI at the annual ITU flagship conferences Telecom World and Kaleidoscope (November 2016).

### **Outcomes from AGGS Summit and the work preceding the summit from 2015:**

ACM President Vicky Hanson received a spotlight at the summit together with noted ACM leader Joseph Konstan <https://www.itu.int/en/ITU-T/AI/Pages/201706-default.aspx>

For this IFIP focused report: Mike Hinchey IFIP President invited as plenary moderator/speaker, invited as speaker for second plenary session and on ethics breakthrough session. Interview with Mike appearing in multiple ITU channels from WTSA on AI for Good. Mike invited to write article on ethics for ITU Magazine which appeared in the magazine and then appeared in five ITU channels: IT blog, IT Newslog, IT AI main page, IT AI for Good main page. All of which highlighting IFIP and IFIP member society/association value and brand. In addition, Mike was invited to private lunch and meetings with the UN ITU leadership. Plus, Mike was invited to all special VIP events including matchmaking. Mike was invited to live UN ITU XPRIZE AGGS interview and interviews with 47 global media plus with documentary crew. Stephen has a post-summit interview with Mike that when completed will appear in four ITU channels.

### **Roles played by IFIP IP3 members stemming from the UN ITU work starting in 2015:**

- Frits Bussemaker, IFIP GIC Director, invited as breakthrough moderator
- David O'Leary, IFIP GIC Director, invited as breakthrough session speaker and with a featured interview at AGGS
- 300 million plus global engagement and growing via media immediately after the event (final numbers could be more than 500 million), plus millions more with social media 30 million plus
- The largest ever gathering of top leaders from diverse communities to work on guidance for AI for Good with more than 500 experts with 5000+ webcast connections

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- The largest gathering of UN organizations – 21 with ITU to discuss AI
- 47 Accredited press in attendance + 1 film-maker – record breaking for an AI summit
- Record breaking social media coverage

**Stephen Ibaraki, June 2017, Geneva Switzerland**